



# RACISM UNTAUGHT

RacismUntaught.com  
@RacismUntaught  
getstarted@racismuntaught.com

## Racialized Design: Design that perpetuates elements of racism.

### About Racism Untaught

Diversity and Inclusion are emerging as prominent topics on University campus. In the last few years, multiple institutions of higher learning have outlined diversity and inclusion goals and actions. Some of the challenges they have outlined to address are geared toward advancing campus climate. One common recommendation is to “infuse co-curricular programming and services with components that create engaging cultural competence learning opportunities for students” and creating “new courses, curricula, and pedagogy are needed to respond to experiences of underrepresented and underserved students.”

Our goal is to facilitate a workshop on teaching racialized design using design research, to assist in cultivating learning environments for undergraduate and graduate students to further explore issues of race and racism. Using design research methods and processes to solve systemic problems and inspire further work in the public sector or a passion for public service. The following question guides our workshop, how can design professors utilize design research to critically assess anti-racist concepts and solve racialized design problems within project-based learning environments?

### Archives + Resources

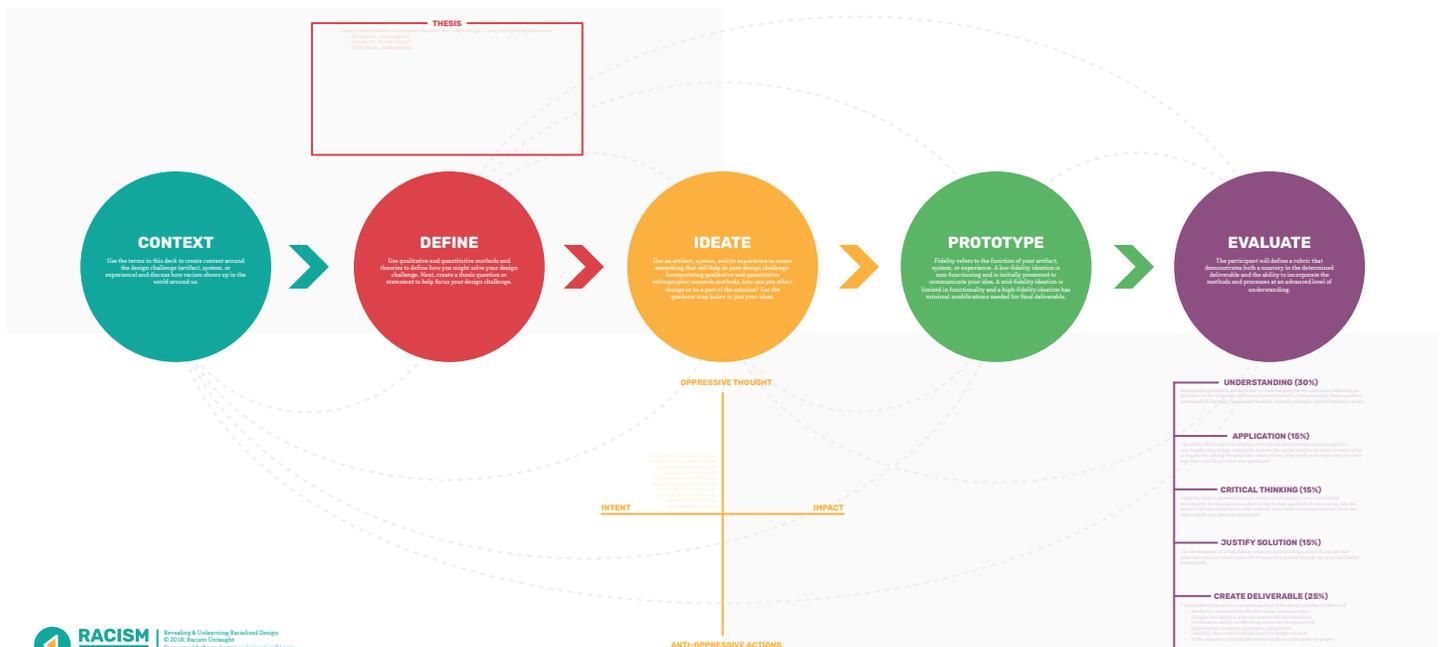
We will continue to update our website, racismuntaught.com, with an archive of artifacts, systems, and experiences. Each item will contain sources, images, and an explanation of how it is defined within context terms incorporated into step one. We are also providing resources on our website that we used to co-develop our thoughts around Racism Untaught and our definition of Racialized Design.

If you're interested in using a prototype of Racism Untaught in one of your courses in the Spring of 2019, please reach out to us at [getstarted@racismuntaught.com](mailto:getstarted@racismuntaught.com).

### Cards:



### Workboard:





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## About Us



### **Teresa Moses**

She/Her/Hers

Assistant Professor of Graphic Design  
University of Minnesota, Duluth

Teresa Moses is an Assistant Professor of Graphic Design at the University of Minnesota Duluth and the Creative Director of a design studio, Blackbird Revolt. Her design research interests include; Project Naptural: Black natural hair and its effects on the self-identity of Black women, empowering marginalized and underrepresented communities, racism in graphic design, and rewriting denigrating social narratives.

She serves on the executive boards of the Duluth Branch of the National Association for the Advancement of Colored People (NAACP), the Clayton Jackson McGhie Memorial Committee, and AIGA Minnesota as the Director of Diversity & Inclusion.



### **Lisa Mercer**

She/Her/Hers

Assistant Professor & Graduate Coordinator of Graphic Design  
University of Illinois, Urbana-Champaign

Lisa Mercer is an Assistant Professor and Graduate Coordinator of Graphic Design in the School of Art + Design. She is the founder of Operation Compass, an ethnographic research study concerned with developing design-led interventions to combat the complex social issue of human trafficking. She co-coordinates research with Racism Untaught focused on revealing & unlearning forms of racialized design: design that perpetuates elements of racism.

Her research interests include creating new design frameworks by developing, executing, and analyzing social innovations to impact change. She has been published and invited as a keynote speaker internationally focused on her work with Operation Compass and Racism Untaught. She has also been featured on media including: the Dallas affiliate for NBC, National Public Radio (NPR) shows Texas Standard, Illinois News Rooms, All Things Considered, and Sirius Radio. She received her BFA in Visual Communications and Design from Purdue University in 2000 and her MFA in Design Research from the University of North Texas in 2015.

## Advisory Team



**Heidi Bakk-Hansen**  
Historian & Researcher,  
University of Minnesota



**Jordon Moses**  
Community Advocate  
& Equity Development



**Paula Pederson**  
Intercultural Initiatives  
University of Minnesota



**Jeanine Weekes Schroer**  
Philosopher & Race Theorist  
University of Minnesota